

*B J mjm*

# NO. "BULL" JERSEY WEEKLY



Volume 1 Issue 2

August 11, 1997

## DISTRIBUTION

### Winston Box Styles

We are off and running heading towards achieving our objectives of 95% on FF Box, Lt. Box, and Lt. Box 100's and 65% on the Ultra Box styles. (CIY)

Cartons per week

Rep	FFB	LB	LB1	17B
Goals	95%	95%	95%	65%
Don	93.0	88.1	78.7	44.6
Ed	93.7	72.8	61.1	26.1
Amin	92.9	82.6	67.0	22.5
Mike	99.1	96.8	86.0	42.0
Jerry	91.6	78.3	73.9	35.3

49-79 Cartons per week (not available)

Goals	80%	80%	80%	50%
Ron	80.2	34.0	15.1	9.2
Bernie	82.0	37.8	25.6	13.9
John	81.4	45.0	18.5	9.8

Updated on 8/11/97

"Opportunity is discovering the possibilities around you."

## PRESENCE!!!

### Advertising

Awesome start!!!

Here are point leaders in the No Bull Local Performance Contest

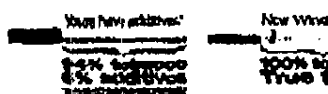
Place

1 "Team Rock"	3824 points
2 "Bayonne Bombers"	2995 points
3 "Cowboy Killers"	2394 points

Territory Rep Leaders

1 "No Bull Bernie"	2415 points
2 "The Nowlred"	2095 points

Advertising Print



BRADY'S

Show me the Presence!!!!



## No Bull

### Inside This Issue

- 1 Riding With Ron
- 2 "The Rookies"
- 3 PDI Today
- 4 Harrington's Corner
- 5 Team Name Survey

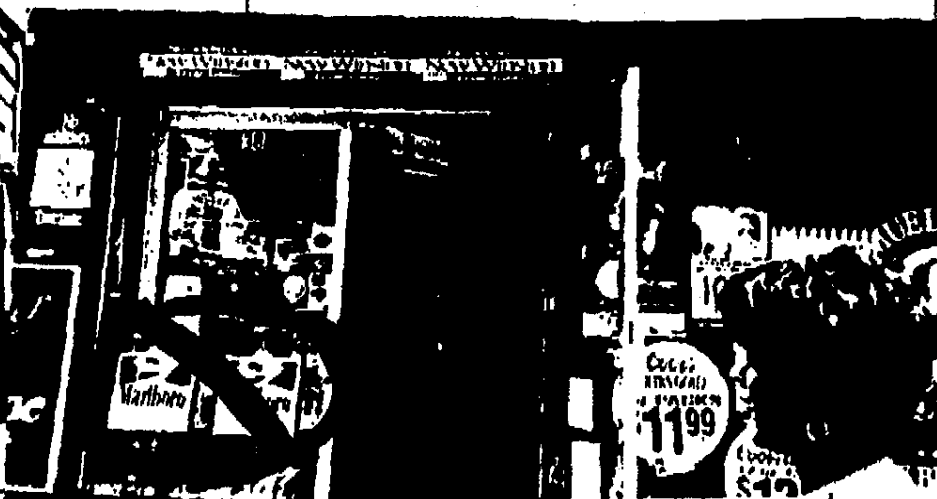
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## Riding with Ron

Always remember the true meaning of "company" when working for one....

## Teamwork



## Team Name Survey

Daylon thinks his team name should be changed to the "Italian Stallion".

Mike thinks the name should be "Garth Brook's and Co."

What do you think????????????????? Let me Know on nobull.com

## Harrington's Corner

### Quotes from "Dananimal"

Once upon a time the King had a run of the Gammout, untill the Sleeping Giant uwoke; that Sleeping Glant is you & me!!  
RJR will rule again and that's "No Bull"!!

"You mess with the Bull , You get the horns!!!"



# Facsimile Cover Sheet

To: *AMV*  
Company:  
Phone:  
Fax:

From: GREG MITCHELL  
Company: RJR TOBACCO NORTH JERSEY  
DIV.1226  
Phone: 201-633-7470  
Fax: 201-633-7091

Date:  
Pages including this  
cover page:

Comments:

*PLEASE MAKE COPIES  
AND PLACE IN ALL NORTH JERSEY  
DIVISION (SALES, RETAIL) MAIL.  
Also, Rozzy + Mark*

*THANKS,*

*GREG*

Sales	Retail
1221 _____	1222 _____
1222 _____	1223 _____
1223 _____	1226 <i>ALL</i>
1224 _____	1229 _____
1225 _____	1229 <i>RDM</i>
1226 <i>ALL</i>	FC SC
1229 _____	MC PA
1240 _____	
1244 _____	<i>RSM</i> RBM

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